

News Release

FOR IMMEDIATE RELEASE
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With Pix

Manulife Website Wins Fourth Web Care Award Gold Prize

Hong Kong — Manulife (International) Limited has been presented with the Web Care Award Gold Prize by the Internet Professional Association (iProA) at the e-Inclusion Campaign 2006 Awards Presentation Ceremony. The award is in recognition of the Company's effort to provide a user-friendly and easily accessible internet environment to the underprivileged community. This is the fourth consecutive year that Manulife's Hong Kong website, www.manulife.com.hk, has been given this accolade.

The e-Inclusion Campaign, formerly known as the Web Care Campaign, was initiated by iProA, and aims to promote barrier-free Internet services to the Hong Kong general public, especially those with disabilities, senior citizens, and new immigrants, amongst others. The awards presentation ceremony was held last Saturday, October 28, 2006, to pay tribute to corporations, non-government organisations, schools, and individuals for their outstanding contributions toward bridging the digital divide over the past year.

Manulife Hong Kong's website is again the only life insurance company website in Hong Kong to have been awarded this enviable prize, which is classified into gold and silver levels based on the degree of Web accessibility and user-friendliness. This year, more than 200 websites from more than 92 organisations earned awards; out of which, approximately 80 websites from 48 organisations reached the Gold Prize level – Manulife is proud to be one of them.

Organisations awarded the Gold Prize had to pass stringent examination processes that were administered by a judging panel comprising seven representatives from government and charitable organisations. The award signifies Manulife's outstanding performance in effective communication of ideas, proper use of language, and clever use of graphic design.

"We are pleased that our effort to provide a barrier-free website is recognised once again" said Bonita Leong, Vice President, Marketing and Finance, Individual Financial Products, Manulife (International) Limited. "As a move to contribute to a more caring society, we will continue to enhance our website capabilities so that everyone in the community will have equal opportunities in sharing the benefits brought by the advancement of modern technology."

This is the sixth accolade Manulife has won since the beginning of the year. This past June, Manulife was a winner of *Next Magazine's* "Top Service Awards 2006" in recognition of its commitment to providing professional and quality services for its customers.

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About the Internet Professional Association

iProA was set up in 1999. It is a non-profit professional organisation committed to advance the art and science of Internet technology and its applications in Hong Kong. iProA launched the Web Care Campaign in 2001 with the aim of bridging the digital divide.

About Manulife (International) Limited

Manulife (International) Limited is a member of the Manulife Financial group of companies. Manulife Financial is a leading Canadian-based financial services group serving millions of customers in 19 countries and territories worldwide. Operating as Manulife Financial in Canada and Asia, and primarily through John Hancock in the United States, the Company offers clients a diverse range of financial protection products and wealth management services through its extensive network of employees, agents and distribution partners. Funds under management by Manulife Financial and its subsidiaries were Cdn\$370 billion (approximately HK\$2,577 billion) as at June 30, 2006.

Manulife Financial Corporation trades as “MFC” on the TSX, NYSE and PSE, and under “0945” on the SEHK. Manulife Financial can be found on the Internet at www.manulife.com.

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Photo caption:

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宏利人壽保險（國際）有限公司個人理財產品市場推廣及財務策劃部副總裁梁潘月寶(右)獲互聯網專業協會會長葛珮帆博士(左)頒發「無障礙優異網站」獎項金獎。

Bonita Leong (right), Vice President, Marketing and Finance, Individual Financial Products, Manulife (International) Limited, receives the Web Care Award Gold Prize from Dr. Elizabeth Quat (left), President of Internet Professionals Association.