

News Release

FOR IMMEDIATE RELEASE

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Fifth Web Care Gold Award for Manulife

Hong Kong — Manulife (International) Limited has been awarded its fifth Web Care Award Gold Award by the Internet Professional Association (iProA) in recognition of the user-friendliness and accessibility of its website.

The Web Care Awards are part of iProA's ongoing e-Inclusion Campaign, which aims to promote barrier-free websites that can be navigated easily by all — including the elderly, the physically impaired, the linguistically challenged and those with only basic computer knowledge.

Manulife's Hong Kong website, www.manulife.com.hk, is the only local life-insurance company website to have earned a Web Care Award.

After accepting the 2008 Gold Award on behalf of Manulife, Lilian Wong, Manulife's Assistant Vice President System Development, IT Asia, said: "We are immensely proud to have received this accolade for the fifth consecutive time. As a caring company, dedicated to helping the disadvantaged members of our society, we are happy to support iProA's efforts to bring Internet use within the capability of the widest possible range of users.

"We believe that it is essential, in this increasingly digital age, to bridge the digital divide. A clear, logical, simple-to-use website is beneficial for all. We intend to go on enhancing our website — not with the object of dazzling the professional computer community with its technical wizardry, but to make it ever more comprehensible and practical for the end-users, our customers and the public, whatever their level of computer skills or ability."

There are four categories in this year's Web Care Awards: namely Excellence, Gold, Silver and Referrals. In a stringent two-round examination process, judges took into account such factors as clarity of presentation and communication of ideas, succinct use of language and effectiveness of graphic design, to select the winners.

About the Internet Professional Association (iProA)

iProA is a non-profit-making organization of Internet professionals, set up in 1999, dedicated to advancing the proper application of Internet technology. Many of its 2,300 members are CEOs from leading information-technology enterprises, eligible to vote in the IT Functional Constituency in Legislative Council elections. Its 2,000-plus volunteers have given more than 700 free classes and trained more than 10,000 new Internet users under its e-Inclusion Campaign.

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About Manulife (International) Limited

Manulife Financial is a leading Canadian-based financial services group serving millions of customers in 19 countries and territories worldwide. Operating as Manulife Financial in Canada and Asia, and primarily through John Hancock in the United States, the Company offers clients a diverse range of financial protection products and wealth management services through its extensive network of employees, agents and distribution partners. Funds under management by Manulife Financial and its subsidiaries were Cdn\$400 billion (approximately HK\$3,064.2 billion) as at June 30, 2008.

Manulife Financial is one of two publicly traded life insurance companies in the world whose rated life insurance subsidiaries hold Standard & Poor's Rating Services' highest "AAA" rating.

Manulife Financial Corporation trades as 'MFC' on the TSX, NYSE and PSE, and under '0945' on the SEHK. Manulife Financial can be found on the Internet at www.manulife.com.



Lilian Wong, Manulife's Assistant Vice President, System Development, IT Asia, received the Web Care Award Gold Award from the Internet Professional Association.