

## News Release

**FOR IMMEDIATE RELEASE**  
**September 10, 2008**

### **Manulife earns Wastewi\$e Label**

*Insurer's waste-reduction efforts recognised under Government's environmental excellence program*

**Hong Kong** — Manulife (International) Limited has been granted permission to use the Wastewi\$e Label — Level “Good” — as a reward for its successful efforts to avoid wastage at the company over the past year.

The Wastewi\$e Scheme is one of the prestigious award schemes of the Hong Kong Awards for Environmental Excellence (HKAEE) organised by the Environmental Campaign Committee to encourage businesses in taking measures to reduce waste and go in for “green” management. From March 2007 through February 2008, the insurer achieved the following anti-waste goals:

- \* Gathered up more than 175,000kg of used paper for recycling.
- \* Responsibly collected some 2,000 used toner and ink cartridges for recycling (which represented 78 percent of its total consumption).
- \* Used exclusively recycled paper to print its newsletters on.
- \* Donated some 230 computers and printers that it had replaced with newer models to local charities.

Commented Michael Huddart, Manulife's Executive Vice President & General Manager for Hong Kong: “We have always prided ourselves on being a socially responsible company, caring for the well-being of the community where we operate. And for some time now, we have been acutely aware that the world is facing a serious threat to its environment, which could bring incalculable problems to our children and future generations.

“We are therefore extremely keen to participate in any endeavour to reduce this risk and promote a healthy, sustainable living and working environment. So we were more than happy to participate in the Wastewi\$e Scheme and are very proud to have met the targets we set ourselves.”

Mr. Huddart added that the company has launched a series of environmental initiatives that include making savings in energy, paper and plastic, along with raising staff awareness of the need to adopt ecologically sound practices both in the workplace and at home.

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The awarding of the Wastewi\$e Label is designed to encourage businesses and large organisations to go in for “green” management and to recognise their efforts in this regard by giving them the right to use the designation in promotional material — as a “badge of honour”.

The Hong Kong Awards for Environmental Excellence (HKAEE) is a merger and extension of three schemes, namely the Hong Kong Eco-Business Awards, the Wastewi\$e Scheme and Hong Kong Energy Efficiency Awards. One type of recognition provided by the HKAEE is “Environmental Labels”. Among them is the Wastewi\$e Label which recognize businesses’ environmental performance towards waste reduction. HKAEE aims to encourage businesses and organizations to adopt green management and present them with an opportunity to benchmark their commitment towards environmental excellence.

### **About Manulife (International) Limited**

Manulife (International) Limited is a member of the Manulife Financial group of companies. Manulife Financial is a leading Canadian-based financial services group serving millions of customers in 19 countries and territories worldwide. Operating as Manulife Financial in Canada and Asia, and primarily through John Hancock in the United States, the Company offers clients a diverse range of financial protection products and wealth management services through its extensive network of employees, agents and distribution partners. Funds under management by Manulife Financial and its subsidiaries were Cdn\$400 billion (approximately HK\$3,064.2 billion) as at June 30, 2008.

Manulife Financial is one of two publicly traded life insurance companies in the world whose rated life insurance subsidiaries hold Standard & Poor’s Rating Services’ highest “AAA” rating.

Manulife Financial Corporation trades as ‘MFC’ on the TSX, NYSE and PSE, and under ‘0945’ on the SEHK. Manulife Financial can be found on the Internet at [www.manulife.com](http://www.manulife.com).

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