

FOR IMMEDIATE RELEASE
November 10, 2008

Manulife is Hong Kong's "Best Company for Financial Planning Excellence" — again

*Insurer picks up prestigious award for second year running and also
produces overall individual winner*

Hong Kong — For the second year running, Manulife (International) Limited (MIL) has been designated Hong Kong's "Best Company for Financial Planning Excellence" in the insurance sector of the SCMP/IFPHK Financial Planner Awards.

Michael Chan, Vice President and Head of Agency Distribution for MIL, said: "We are extremely proud to be named the "Best Company for Financial Planning Excellency" consecutively for two years. We are honored to get this recognition from IFPHK, one of the most prestigious and professional body in the industry. This is a true reflection of the day-to-day practice of all the Manulife professional financial planners; they deserved this recognition."

Indeed, the full extent of that expertise was apparent in the number of Manulife financial planners who placed among the 18 finalists — no fewer than 14, or a whopping 80 percent. And the company's Cathy Wong Siu Fong was named the overall individual winner for the insurance industry.

Cathy, who holds a Bachelor of Business degree, brought a broad background in accounting, financial management and taxation with her when she took up financial planning some half-a-dozen years ago. She is now a Senior Investment Consultant with MIL.

"We are especially delighted that six out of 23 of our winners are new advisors. They have just graduated from our Financial Planning Development Program and been awarded a Manulife University Diploma in Financial Planning. This award is evidence of our commitment and ability to provide promising career and first-class trainings to those who want to develop their careers in Manulife," noted Alan Ng, Assistant Vice President, Agency Operations in MIL.

The awards are co-organised annually by the Institute of Financial Planners Hong Kong (IFPHK) and the *South China Morning Post* newspaper. The former, which issues both the Certified Financial Planner and Financial Advisors' International Qualification titles, is the most prestigious body of its kind in Hong Kong and the awards are highly prized across the three fields they cover — insurance, banking and independent financial advisors.

.../more

They aim to recognise “financial planners who excel in their professional knowledge, demonstrate financial-planning skills at the highest level and uphold best practices in financial planning in Hong Kong”.

About Manulife (International) Limited

Manulife (International) Limited is a member of the Manulife Financial group of companies. Manulife Financial is a leading Canadian-based financial services group serving millions of customers in 19 countries and territories worldwide. Operating as Manulife Financial in Canada and Asia, and primarily through John Hancock in the United States, the Company offers clients a diverse range of financial protection products and wealth management services through its extensive network of employees, agents and distribution partners. Funds under management by Manulife Financial and its subsidiaries were Cdn \$385.3 billion (approximately HK\$ 2,823.1 billion) as at September 30, 2008.

Manulife Financial is one of two publicly traded life insurance companies in the world whose rated life insurance subsidiaries hold Standard & Poor’s Rating Services’ highest “AAA” rating.

Manulife Financial Corporation trades as ‘MFC’ on the TSX, NYSE and PSE, and under ‘0945’ on the SEHK. Manulife Financial can be found on the Internet at www.manulife.com.



The best financial planner team in town – Manulife is awarded the “Best Company for Financial Planning Excellence” in the insurance sector in the SCMP/IFPHK Financial Planner Awards 2008. Fourteen out of the total eighteen final candidates come from Manulife.



The best financial planner from insurance sector is Manulife’s Cathy Wong Siu Fong. Cathy, the overall individual winner for the insurance industry in the SCMP/IFPHK Financial Planner Awards 2008, received her certificate and trophy from Prof. K C Chan, Secretary for Financial Services and the Treasury.

The Manulife team of winning financial planners are:

Name		District
Fung Kwan Leung, Cliff	馮鈞亮	Clement Lam's District
Ng Kar Lee, Andrea	吳嘉琪	Leona Tse's District
Wong Mei Yuen, Ann	黃美愿	Victoria East District
Ha Suk Yee, Camilla	夏淑儀	Henry Cheng's District
Leung Chi Sau, Herbert	梁志修	Henry Cheng's District
Kwong King Yan, Kk	鄭景恩	Alan Wong's District
Leung Lai Han, Eunice	梁麗嫻	Alan Wong's District
Ng Wai Ling, Wiser	吳惠玲	Hong Kong North District
Yu Tat Shing, Ernie	余達成	George Lai's District
Tsui Kam Ping, Feon	徐錦萍	Victoria North District
Lee Sin Man, Cynthia	李倩雯	Hong Kong South District
Leung Yin Fun, Florence	梁燕芬	Daniel Chu's District
Yeung Yuen Yee, Violet	楊婉儀	Daniel Chu's District
Lai Bo Har, Brenda	黎寶霞	Central District
Wong Choi Ying, Margaret	王彩英	Central District
Wong Siu Fong, Cathy	黃少芳	Central District
Tse Siu Kuen, Stella	謝小娟	Peninsula West District
Ho Kei Ling, Irene	何紀寧	Frank Lau's District
Ho Lai Ming, Carmen	何麗明	Michelle Lai's District
Kwok Yuk Huen, Florence	郭鈺萱	Michelle Lai's District
Tsih Chung Har, Leona	植仲霞	Ricardo Lai's District
Soong Chun Kuo, Brian	宋鎮國	George Lung's District
Chau Man Wah, Daniel	周文華	Kowloon South District