

For Immediate Release  
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With Photo

## Manulife Hong Kong Announces Appointment of Chief Information Officer

**Hong Kong** — Manulife (International) Limited announces that Mark Van den Broek has been appointed Vice President and Chief Information Officer for Manulife Hong Kong.

As a member of Manulife Hong Kong's senior management team, Mark will lead the Hong Kong Information Service ("HKIS") team in the planning and implementation of organization IT systems in support of the Hong Kong business operations.

Commenting on the appointment, Guy Mills, Executive Vice President and Chief Executive Officer, Manulife (International) Limited, said: "Mark brings with him a strong track record of delivery and a wealth of experience leading and delivering change and transformation initiatives. The addition of his extensive IT and business experience will be invaluable to the Hong Kong operations as we seek continuously to use technology to simplify and enhance an engaging customer experience."

Being a core member of the Asia IT and operations leadership team, Mark will also provide vision and leadership for developing and implementing information technology initiatives at the regional level.

"We are delighted that Mark has joined our exciting transformation at Manulife," said John Brisco, Senior Vice President, Chief Information Officer and Chief Operations Officer, Manulife Asia. "Mark will work closely with a talented technology and business team to drive continuous technology improvement and digital eco-system creation in our Hong Kong market. We look forward to his experienced and innovative technology and business leadership aligning with our ambition to create a series of ongoing 'wow' experiences for all of our Manulife customers and distributors."

Mark has 18 years of experience in IT and operations with expertise spanning investment management, wealth management, life, health, property and casualty insurance domains. Before joining Manulife, he held a number of senior management positions, most recently as regional chief information officer of AXA Asia, responsible for its IT strategy, delivery, security and operations for all business units across the Asia region.

Mark holds a first-class honours degree in Business Studies from Imperial College London. He is also a holder of the Investment Management Certificate (IMC).



**Photo:**



**Mark Van den Broek**  
Vice President and Chief Information Officer  
Manulife (International) Limited

**About Manulife (International) Limited**

Manulife (International) Limited is a member of the Manulife group of companies.

Manulife Financial Corporation is a leading international financial services group providing forward-thinking solutions to help people with their big financial decisions. We operate as John Hancock in the United States, and Manulife elsewhere. We provide financial advice, insurance and wealth and asset management solutions for individuals, groups and institutions. At the end of 2015, we had approximately 34,000 employees, 63,000 agents, and thousands of distribution partners, serving 20 million customers. At the end of December 2015, we had C\$935 billion (HK\$5,236 billion) in assets under management and administration, and in the previous 12 months we made more than C\$24.6 billion in benefits, interest and other payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong. Follow Manulife on Twitter @ManulifeNews or visit [www.manulife.com](http://www.manulife.com) or [www.johnhancock.com](http://www.johnhancock.com).

**Media Contact:**

Jacqueline Kam / Crystal Tse  
Manulife (International) Limited  
Tel: (852) 2202 1284 / 2510 3130  
[Jacqueline\\_tm\\_kam@manulife.com](mailto:Jacqueline_tm_kam@manulife.com)/  
[Crystal\\_ym\\_tse@manulife.com](mailto:Crystal_ym_tse@manulife.com)

Manulife (International) Limited  
Incorporated in Bermuda with limited liability  
22/F., Tower A, Manulife Financial Centre, 223 – 231 Wai Yip Street, Kwun Tong, Kowloon, Hong Kong  
Tel: (852) 2510 5600

[manulife.com.hk](http://manulife.com.hk)

