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With photos

Manulife Hong Kong sponsors mega wellness festival - “IRIS: Your Escape”

Encourages Hongkongers to live an active lifestyle

Hong Kong — Manulife (International) Limited (“Manulife Hong Kong”) has sponsored one of Hong Kong’s leading wellness festivals, “IRIS: Your Escape”, as part of the company’s drive in raising awareness of the importance of health and wellness.

Titled “IRIS: Your Escape with Manulife**MOVE**”, the two-day festival attracted more than 8,000 people to participate in yoga and various activities including meditation, fitness and dance performances at the Central Harbourfront Event Space.

Isabella Lau, Chief Customer Officer, Manulife Hong Kong said: “Health and wellness is a key focus for Manulife. We launched our wellness program Manulife**MOVE** last year to help customers establish healthier habits by rewarding them for active living. We are very happy to be the headline sponsor of IRIS: Your Escape as it shares a similar vision of promoting wellness in Hong Kong. Through the festival, we further encouraged Hongkongers to stay active amid their busy daily routines and it was great to see thousands attend the festival.”

Manulife Hong Kong reinforced its support for active living through a Manulife**MOVE** interactive-game zone at the festival. By leveraging virtual reality technology, the interactive game allowed participants to enjoy some sporting fun in a three-dimensional environment and get a feel for being active.

“IRIS: Your Escape” is a regular wellness festival accessible and open to everyone regardless of age, gender or race. Its goal is to create a collective consciousness that encourages people to connect with others on a deeper level. Through yoga, meditation, music, the arts, and health and wellness education, the festival organizers hope the festival can inspire individuals to become better versions of themselves.



Photos:



Hong Kong's iconic harbour front played host to more than 8,000 people on June 25 and 26, as they flocked to the territory's largest wellness festival, IRIS: Your Escape with Manulife**MOVE**.



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About ManulifeMOVE

ManulifeMOVE is a unique insurance concept that rewards customers with discounted premiums for living more actively, revolutionizing how insurance works through a holistic approach to health and wellness. With fitness trackers, members can track their activity progress against set goals using their fitness trackers synced with the ManulifeMOVE mobile app. By reaching these goals, members will enjoy premium discounts tied to designated Manulife protection solutions, and regularly receive health and wellness tips through the app. Visit www.ManulifeMOVE.hk for more information.

About Manulife (International) Limited

Manulife (International) Limited is a member of the Manulife group of companies.

Manulife Financial Corporation is a leading international financial services group providing forward-thinking solutions to help people with their big financial decisions. We operate as John Hancock in the United States, and Manulife elsewhere. We provide financial advice, insurance and wealth and asset management solutions for individuals, groups and institutions. At the end of 2015, we had approximately 34,000 employees, 63,000 agents, and thousands of distribution partners, serving 20 million customers. At the end of March 2016, we had C\$904 billion (HK\$5,406 billion) in assets under management and administration, and in the previous 12 months we made more than C\$24.9 billion in benefits, interest and other payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong. Follow Manulife on Twitter @ManulifeNews or visit www.manulife.com or www.johnhancock.com.

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